

GET FREE GEAR.

GET BIGGER PROFITS.

The Marlboro Van is back
with Free Offers.

Gear up for increased Traffic, Sales
and Profits - Sales can increase
200% when the Van pulls in.



Van Gear:

- 2- Packs: Lighter or Beverage Cooler
- 3- Packs: Freezer Mug, or Baseball Cap
- 5- Packs: T-shirt
- 1 Carton: Beach Chair or Towel
- 2 Cartons: Cooler or Duffel Bag



Here's what you get
from Marlboro.

Advance Sales Kit:

- Window Poster
- Change Mat
- Static Cling
- Dangler
- Gear Menu Board
- Ad Slicks

Day Of Promotion Materials:

- Banner
- Floor Display
- Penchant Rope
- Counter Balance Sleeve



This year, we've added a Daily Gear Drawing for more impact - with the winner posted in your store the next day. We'll call to remind you of the Marlboro Van's arrival date and time.